

Christopher Guy's "The legacy collection" in Dubai Showroom

Interior Design Case Study: Showroom in Dubai

I was invited by Mona and Frida to come to Dubai's showroom to discuss something with them. They wanted to present "the legacy collection" during Dubai Design Week, and asked if I wanted to collaborate.

I was given a very nice space in the showroom on the right side, a room with Burj Khalifa, and I was allowed to select furniture from the new collection

Back at the Studio, I organized a workshop to come up with ideas for the project. We came up with 3 pre-concepts.

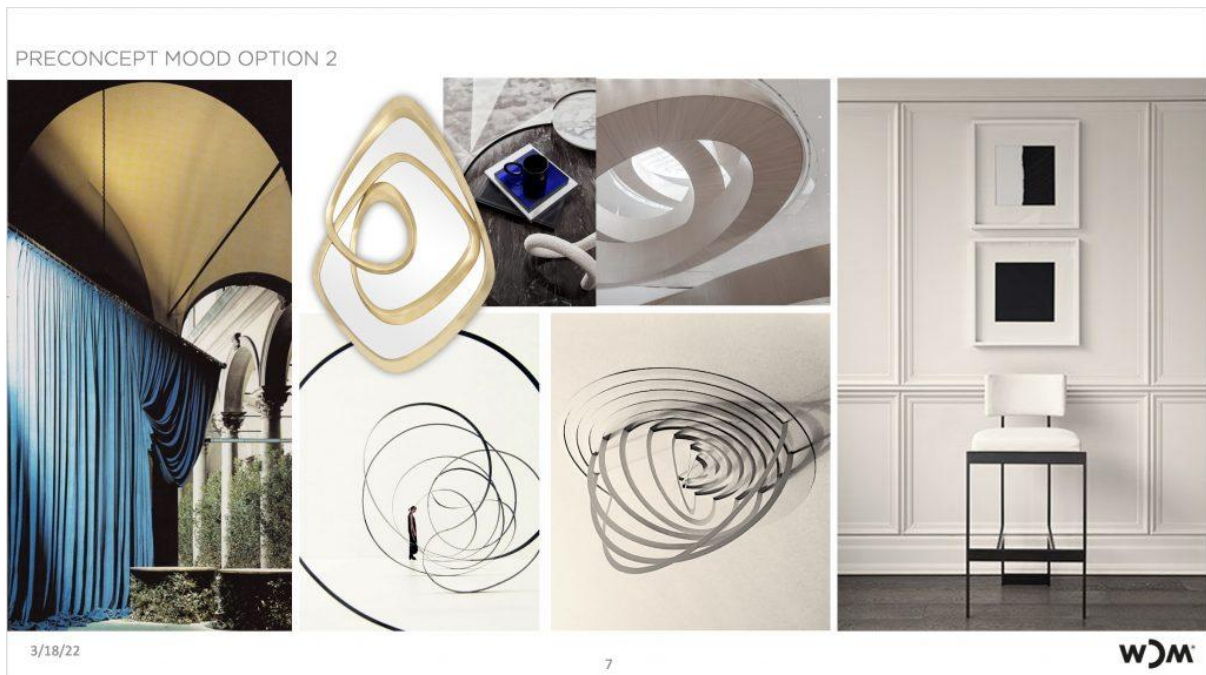
1. Strong element of design to put in ceiling as main focus.

PRECONCEPT MOOD OPTION 1

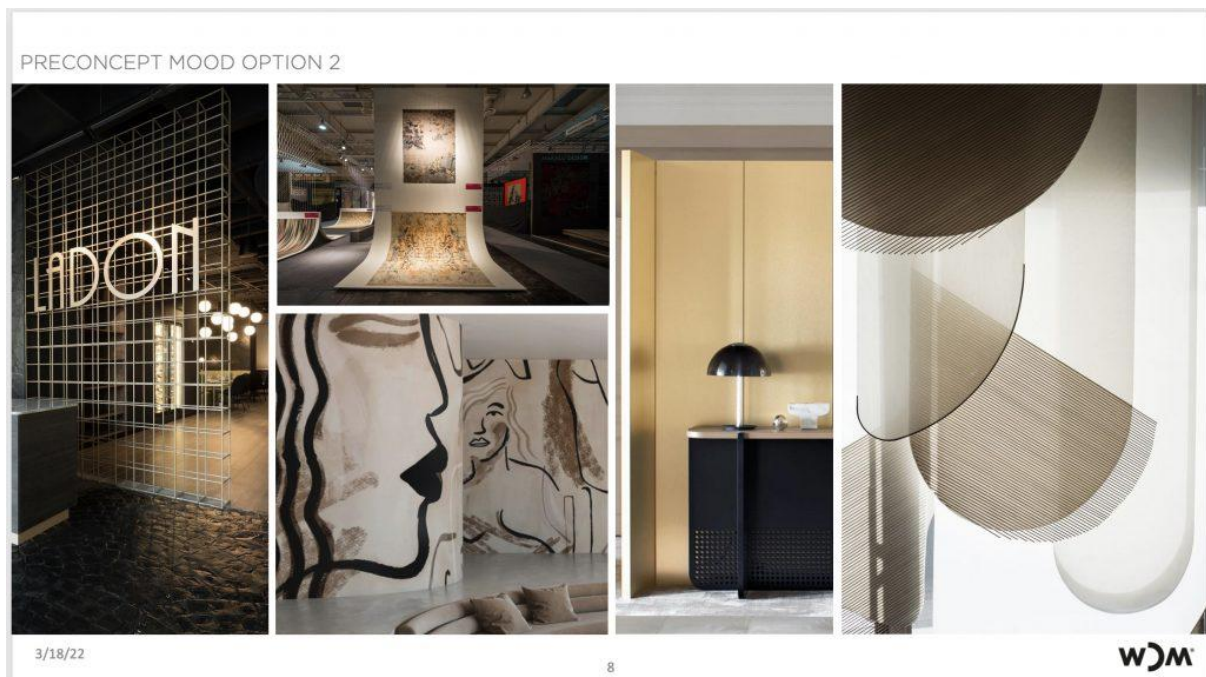


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2. Involving element through all the room.



3. Hand painted wallpaper surrounding the room.



Organized a meeting with them to present our 3 ideas and they selected the first.

Now the challenge was to choose a representative element That identifies immediately Christopher Guy brand. Obviously went to the mirrors and art work and immediately I recognize the Rosa Art work as our element.

MATERIAL BOARD



The furniture was ordered 3 months before the event and we were worried it would arrive on time due to the problems of shipping during post Covid but finally all arrive on time.

2 weeks before we put the mouldings and painted in Black. Then an artist reproduced the Rosa on the ceiling in big dimension with gold leaf. Looked amazing! 3 days before we set up the furniture and done.

During the presentation everyone liked it and said that it was Christopher Guy's, and lots of people commented on the furniture and other elements. Success!!!

About Guillermo Blanco

Guillermo Blanco

"I am a Spanish creative and talented Interior Designer and have successfully accomplished [various prestigious projects](#) across a range of sectors including Hospitality, Luxury Residential, Retail, Leisure and Workplace within Europe and the Middle East, particularly the United Arab Emirates, from Concept to Completion. I am specialized in [Hospitality and High-end Residential](#).

I consider myself resourceful, innovative, creative, adaptable and commercially minded. My Vision is to innovate and create interiors to realise client's dreams and hopes. My mission, become a partner with client's ambitions to create their dream interiors within budget."

- Guillermo Blanco



