

# LUX

M A G A Z I N E

## Life

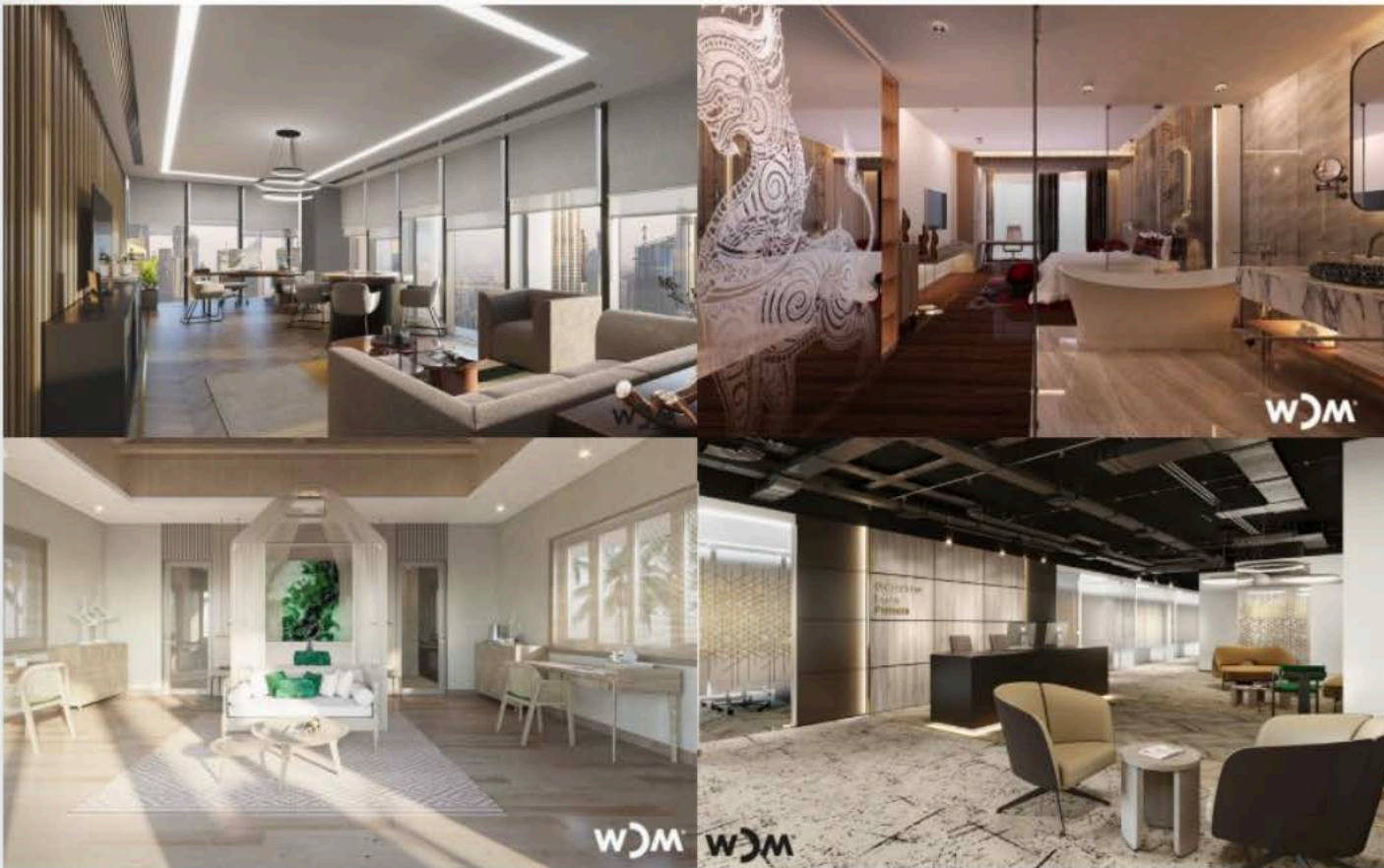


CABO PLATINUM  
RENTALS • SALES • MANAGEMENT • DESIGN

Bespoke,  
Sophisticated,  
Spectacular.

Set against the stunning backdrop of Cabo San Lucas, Mexico, Cabo Platinum is the pinnacle of luxury vacation accommodation. Providing a variety of services, including villa rentals, villa sales, interior design, and property management, Cabo Platinum delivers an award-winning level of hospitality.





## A Unique Design From Dubai

Set within the ever-expanding, ultra-modern city, Dubai, **WORLDESIGNTEAM** is a luxury residential and commercial interior design Studio. It's a multicultural, multidisciplinary company, offering services from interior architecture to window display designs. Winners of '2022's Most Innovative High-End Interior Design Studio — Dubai', **WORLDESIGNTEAM** launched during the height of the pandemic, and is poised for further success.

Based in the sprawling, extravagant city of Dubai, **WORLDESIGNTEAM** is a multi-cultural, highly skilled interior design studio. Typically working in the private sector, it has expanded its talents to collaborating with companies on commercial and hospitality projects. **WORLDESIGNTEAM** create bespoke designs, incorporating opulent features and the client's desires in order to provide a high-quality final product.

**WORLDESIGNTEAM** works internationally, having previously worked on projects within the UAE, Europe, UK and Thailand. Both in-house and remotely, **WORLDESIGNTEAM** have cultivated a highly talented team, that aim to provide an innovative, detail-oriented service. While it specialises in luxury interior design, it offers a variety of services, such as interior architecture, decoration, landscaping, and window display design.

Taking a meticulous approach to each project, **WORLDESIGNTEAM** follows a set method for creating designs. Beginning with the client's brief, the customer is invited to an open, one-on-one conversation with one of the team, where they endeavour to get to know the client and understand the brief. The team then creates an initial sketch layout of the room or building and begin to utilise mood boards and reference pictures in order to create a pre-concept. Preparing two options for the client, they are then presented during a meeting. After gaining the customer's approval, the team creates a final Concept and render, which then completes the project.

As the name indicates, **WORLDESIGNTEAM**, are a team of international talents. It prides itself on its culture of creativity, quality, and efficiency. There is a push towards effective teamwork and communication, and **WORLDESIGNTEAM** believes that this is the foundation of their success. Within its team, it hopes to promote openness, and inspire a hotbed of ideas and inventiveness. A key part of its ethos is sustainability and accountability, aiming to produce projects that cause as little environmental

harm as possible. Using quality materials, they source their resources from ethical providers whilst taking cost effectiveness into account.

Founded during the height of the COVID-19 pandemic and launching post-lockdown, **WORLDESIGNTEAM** were established during an unstable, difficult time. It found itself developing within a great period of healing around the globe. During this time, people found themselves spending a significant amount of time at home and had the time to indulge in decorating their spaces. **WORLDESIGNTEAM** saw an influx of potential customers from around the globe. Many businesses planned to reopen and were undertaking large renovation projects or revamping their displays, benefitting **WORLDESIGNTEAM**'s workflow.

Finding that the remoteness of their team was a positive, **WORLDESIGNTEAM** was able to increase its productivity during a time where much of the world was shut down working remotely. Going forward, **WORLDESIGNTEAM** hope to continue their professional growth, increasing their services and further their global reach. It also wants to expand its international team in the hopes that it will increase international interest in the company and take them to the next level.

Proving themselves to be deserving winners of '2022's Most Innovative High-End Interior Design Studio — Dubai', **WORLDESIGNTEAM** have pushed their way to the forefront of Dubai's design industry. Focusing on quality and sustainability, **WORLDESIGNTEAM** have consistently created detailed, luxurious projects, and continue to impress clients around the world.

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